

SUMMARY

A fine artist and illustrator with a unique style and strong conceptual basis.

A Senior Graphic Designer and Art Director proficient in all phases of creative production and management.

An experienced design professional who is fluent in industry standard graphics software.

A culturally literate, creative thinker with varied interests, a keen sense of humor and an eye toward current trends.

A disciplined project manager who consistently produces quality work on time and on budget.

An imaginative drawing, painting and collaging creator of collectable fine art.

JOB EXPERIENCE

Outreach Coordinator Sept 2022 – present

Second Street Gallery, Charlottesville, VA

Artist and community event coordinator and facilitator for a dynamic non-profit gallery. Assists exhibiting artists to create and execute hands-on workshops, and other community engagement.

www.secondstreetgallery.org

Steve Haske Illustration & Design Aug 2005 – present

Freelance, Charlottesville, VA - National client base

Specializes in dynamic visual interpretation of content with a distinctive, whimsical solution. Specific markets of experience: advertising, childrens, editorial, packaging, seasonal, branding and technical illustration. Past clients include: Virginia National Bank, Pink Magazine, Charleston Home Magazine, Ant Farm, Savannah College of Art & Design, Nest Realty, Lockn' Music Festival, Red Light Management, and WNRN.

www.stevehaske.com

Visual Arts High School Teacher Aug 2016 – June 2022

Renaissance School, Charlottesville, VA

Teaching students from 9th grade to 12th grade in an intensive college-prepetory private school. Using modern and historical examples, we developing visual rendering skills, conceptual thinking, and exploration of various media, traditional and digital, with students in order to prepare them for competitive art college placement or personal development.

www.renaissanceschool.org

Graphic Arts & Marketing Director Oct 2006 - Oct 2013

Nirve Sports, Ltd., Huntington Beach, CA

Creates, manages and defines brand identity through the design of comfort cruiser bicycles, cycling-related products and the marketing and promotion of those products. Incorporates seasonal trends and innovates design solutions that are fresh while retaining visual brand consistency. Directs internal graphics team and external design consultants to develop bicycles, packaging, catalogs, product photography, advertising, POP and social media content that generate consumer demand. Coordinates with product managers, engineers and overseas manufacturing to ensure product vision and brand identity is retained from concept through production. Collaborates with co-branding partners and clients ranging from small businesses to Fortune 500 companies including: Sanrio, Paul Frank, John Deere, Coca-Cola, Wyland, MGM, Fosters, and Nike.

www.nirve.com

EDUCATION

MFA, Illustration 2004-2006

**Savannah College of Art and Design
Savannah, GA**

BA, Fine Art 1995-2000

**Humboldt State University
Arcata, CA**

GENERAL SKILLS

Conceptual

Develops visual ideas that fully support the creative direction provided. Naturally inquisitive, abstract thinker who is aware of how current events and pop culture affect trends in design and art. Generates design solutions that push boundaries and go beyond a literal translation while working within project and budget parameters, preserving brand identity and appealing to the evolving tastes of the consumer.

Design

Advanced knowledge of Adobe Creative Suite and industry standard design software. Lead designer across multiple platforms including product design, print media, packaging, POP, catalogs & flyers, large scale banners, web applications, video, trade show, and photo editing. Technically skilled illustrator in both traditional hand drawing and digital mediums.

Interpersonal & Leadership

Possesses the confidence and ease to effectively present to clients and articulate visual concepts. Proven ability to work with cross-functional teams. Supervises aesthetic direction of junior designers. Capable and positive collaborator. Manage a classroom of high school students to create individual and group projects that reflect their own creativity and pride.

COMPUTER SKILLS

Adobe: Photoshop, Illustrator, InDesign

Web: HTML, CSS, Javascript

SELECTED PUBLICATIONS & EXHIBITIONS

- 2022** *Let There Be Light - Group Exhibition*, Piedmont Virginia Community College, Charlottesville, VA
Teeny Tiny Trifecta 5 - Group Exhibition, 2nd Street Gallery, Charlottesville, VA
Housing 2 Home Art Auction - Group Exhibition and Fund Raiser, Welcome Gallery/The Vault, Charlottesville, VA
Dead Air I/II/III - Branding, packaging, swag, events posters, 2019-22, WNRN, Charlottesville, VA
- 2021** *Third Mind - (with Chris Haske) Group Exhibition*, 2nd Street Gallery, Charlottesville, VA
Teeny Tiny Trifecta 4 - Group Exhibition, 2nd Street Gallery, Charlottesville, VA
- 2020** *Teeny Tiny Trifecta 3 - Group Exhibition*, 2nd Street Gallery, Charlottesville, VA
Let There Be Light - (with Chris Haske) Group Exhibition, Piedmont Virginia Community College, Charlottesville, VA
- 2019** *Artist Exchange - Group Exhibition*, Welcome Gallery, Charlottesville, VA
Invisible C'ville - Prize Winner, Group Exhibition, Bushman Dreyfus Architects, Tom Tom Festival, Charlottesville, VA
Teeny Tiny Trifecta 2 - Group Exhibition, 2nd Street Gallery, Charlottesville, VA
Ben Harper, Steve Miller, Marty Stuart - Gig Posters, Lockn' LLC, Arrington, VA
- 2018** *Lockn' - Event Poster*, Lockn' LLC, Arrington, VA
Teeny Tiny Trifecta - Group Exhibition, 2nd Street Gallery, Charlottesville, VA
Youth Film Festival - Event Poster & Marketing Materials, 2016-2022, Light House Studios, Charlottesville, VA
The Pollocks, Set & Setting - Illustration, Album art, package design marketing materials, Batesville, VA
- 2017** *Can-Do-Attitude - Illustration, Album art, package design marketing materials*, Charlottesville, VA
Common House - Interior/Exterior renderings, Common House, Charlottesville, VA
Richmond Brewers, Albermarle Wines, Etc. - Illustrated Maps, Editorial Illustrations Nest Magazine, Charlottesville, VA
- 2016** *Interior Illustrations - Illustrations*, Charlottesville Area Community Foundation Annual Report, Payne Ross, Charlottesville, VA
- 2015** *Haven Art Auction - Group Exhibition and Fund Raiser*, Old Metropolitan Hall, Charlottesville, VA
Sketch Virginia - Group Exhibition, Urban Sketchers, The Branch Museum of Architecture and Design, Richmond, VA
Modern Home Features Murals - Southern Development Design Center, Charlottesville, VA
Ashville Breweries - Illustrated Map, Nest Magazine, Charlottesville, VA
- 2014** *The Farms at Turkey Run - Logo development, illustrated map*, Turkey Run, Charlottesville, VA
Bela Fleck, Abigail Washburn, Lake Street Dive, Chris Smithers, Lotus, etc. - Gig Posters,
Red Light Management, Charlottesville, VA
Healthy Gods - advertising illustrations, Virginia National Bank, Payne, Ross & Associates, Charlottesville, VA
- 2012** *Michael Kiwanuka - European Tour Poster*, Creative Allies
Brent Byrd - Logo, Tour Poster, Morning Sock Studios, SC
- 2007** *Mother's Day Gifts - editorial illustration* Pink Magazine, Hilton Head, SC
Bush v. Ahmadinejad - political cartoon The Register, Orange County, CA
- 2006** *Savannah Seen - solo exhibition*, Ambrosia, Savannah, GA
Valentine - group exhibition, Gallery Bleu, Savannah, GA
Small Works - group exhibition, Red Gallery, Savannah, GA
Sleigh for Sale illustration - RiechesBaird, Irvine, CA
Various Illustrations including Cover - Pink Magazine, Hilton Head, SC
Things to See and Do - Bay State Parent, Boston, MA
Point Taken, Up In Smoke - editorial illustration, Charleston Magazine, Mount Pleasant, SC
- 2005** *Dine by Design - group exhibition*, Orleans Hall, Savannah, GA
Vernisage - group exhibition, Galerie Pfriem, Lacoste, France
24-Hour Illustration - group exhibition, Morris Gallery, Savannah, GA
Switch-A-Roo - group exhibition, Alexander Gallery, Savannah, GA